



## St Jude's Online Safety Newsflash



### *Online Shaming - Top Tips for Parents*



Online shaming is when somebody is targeted and attacked by other online users, usually on social media platforms. This could be because of something they've said, or perhaps an image they've posted. Online shaming is a form of online bullying which takes place on a large scale, often by a crowd of other online users, rather than someone you know.



✓ Talk to your child about online shaming on social media. If they have already heard about it, ask them what they know about it and what their opinion of it is.



✓ Remind them to avoid posting something that could be taken the wrong way – if a joke they're about to make could be taken the wrong way, it's probably best not to post it publicly.



✓ Emphasise to them that any mean comment they make on social media about something someone else has posted is going to affect the person on the receiving end.



✓ Remind them that they should only ever say something online that they'd be happy to say offline, and face-to-face.

✓ Things that are said or done online can often be taken out of context. Talk to your children about being digitally savvy, and to check the facts before they jump in with their opinion.

